



छत्तीसगढ़ CHHATTISGARH

P 954703

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MoU") is entered on this date _____
("the Effective Date") at Bilaspur, Chhattisgarh, India

BY AND BETWEEN



M/S NARMADA
DRINKS PVT LTD,
TIFRA, BILASPUR.

INDUSTRY INTERFACE CELL, GURU GHASIDAS
VISHWAVIDYALAYA, (A CENTRAL UNIVERSITY)
KONI, BILASPUR, CHHATTISGARH- 495 009

AND

M/S NARMADA DRINKS PVT LTD, TIFRA, BILASPUR, C.G.

MEMORANDUM OF UNDERSTANDING FOR INDUSTRIAL, ACADEMIC
AND RESEARCH COOPERATION

BETWEEN

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR

AND

M/S NARMADA DRINKS PVT LTD, TIFRA, BILASPUR

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The MEMORANDUM OF UNDERSTANDING between GURU GHASIDAS VISHWAVIDYALAYA is a Central University, established by Central Universities Act 2009) and recognized by University Grant Commission based in Bilaspur, Chhattisgarh, India, (hereinafter called First Party) has professional, technical and vocational study Programmes along with facilities for research.

and M/S NARMADA DRINKS PVT LTD, TIFRA, BILASPUR, C.G. will be the Second party on the OTHER PART (who for the purpose of this MOU) are hereinafter individually referred to as PARTIES.

The parties having discussed fields of common Industrial, research interests and allied academic activities between the two parties have decided to enter into long-term collaboration for promotion of students' Industrial visit, training, Guest lectures, and quality graduate and postgraduate research in cutting edge areas.

OBJECTIVES OF THE AGREEMENT

The objectives of the MoU will include programs offered at either party which are felt to be desirable and feasible for the development and strengthening of expertise in the various fields to expand the opportunities in the industrial relationship, research, especially herbal research and industrial collaboration through industry relevant projects, besides the development of human resources to face the future challenges & the cooperative relationships between the two parties. It also includes the exchange of ideas on industrial relationship, research publications, academic programs, research projects, guest lectures, and promotion of technology, industrial aspects and training related matters".

Such programs may include any or all of the following activities:

- I) Industrial visit both graduate and undergraduate, of each party of order;
- III) Encouragement of study by qualified students, both graduate and undergraduate, of each party of order;
- II) Exchange of faculty and researchers;
- III) Promotion of industrial relationship, collaborative research in areas of mutual interest;
- IV) Development of short-term academic and training programs

None

workshops;

VI) Any other areas which the parties agree are in their mutual interest.

ARTICLE 1: Scope, Goals and Forms of Cooperation

The signing parties agree to provide opportunity as appropriate for the following activities towards the completion of the objectives of this MOU:

- I. Exchange of ideas with the objective of offering course and realizing research projects in areas mutually agreed upon by both parties through prior invitation and in accordance with the procedures and expectations established by each party.
- II. The First party will provide supervision and support in various fields as on the demand of second party for conducting industrial visits, industrial training, research related to the requirements of the students.
- III. Operational details of research effort and collaboration will be made in common industrial/ research Programmes and/or projects restricted to specific mandated domain within the approved disciplines divisions.
- IV. Research instrumentation facility and library facilities available with the Second party and the First party will be made available to the faculty and research scholars.
- V. Exchange of scientific publications, study programs, industrial/ academic projects, course information, seminars, conferences, and any other data and information of common interest.
- VI. Both the Institutions will develop joint industrial/ research projects; promote incubation technology, startups, organization of seminars, symposia, workshops for benefits of the students.
- VII. Submitting proposals jointly to various Central/State Department Organization under different Schemes using each other's competencies by mutual consent.
- VIII. All joint activities will be realized through the mutual agreement and clearly established conditions and mutual obligations of the appropriate institute entity.



Participation of the industry and vice versa in social responsibility activities carried out by the University will be included within this mutual consent

ARTICLE 2: Management

- I. Vice-Chancellor of the First party and Managing Director of Second party will be responsible to work out operational details of co-operation between the two organizations and ensure proper and effective implementation of this MOU.
- II. The Advisory Committee will meet at least once in a year alternatively in the institution of First party and the Second party to review the activities. This meeting shall include presentation on the academic and research activities, which should be open to all students, faculties and scientists.

ARTICLE 3: Exchange of Information

- I. The term "information includes scientific or technical data results and/or methods of investigation, and other information intended to be provided, exchanged, or arising under project descriptions entered into pursuant to this MOU.
- II. The parties support the widest possible dissemination of information. Each party in joint projects shall be given the right to use, disclose, publish or disseminate such information for any and all purposes.

ARTICLE 4: Implementation of the Memorandum of Understanding

- I. It is understood that the First party and Second party subscribe to the principle of equal opportunity and do not discriminate on the basis of state, race, sex, age, cast or religion. Both the institutions shall abide by these principles in the administration of this agreement and neither party shall impose criteria for exchange of scholars or students, which violate principles of non-discrimination.



- II. Students and research scholars may visit the corresponding departments of the institute and industry after finalizing a mutually acceptable schedule.
- III. Any event, joint program, joint research activities, or similar activities, undertaken under this MoU will have no financial commitment on either party and that will be decided separately for each event.
- IV. All the expenses shall be the direct responsibility of the student concerned (subject to any agreements on payment arrangements made by either institution with its own students).
- V. The researchers/ students will be allowed to make use of the instruments and other industrial or research facilities available in various departments of these institutes/ industry after prior approval of the visiting schedule and due approval from Heads of both Institution/ Industry/ Organization.
- VI. Both parties promote industrial aspects, research and realize collaborative projects giving priority to interdisciplinary works.

ARTICLE 5: Terms and Conditions

1. This MOU shall become effective from the date it is signed by the parties and shall be valid for three years. In case both parties would like to extend the partnership to five years the amendment papers should be made and signed by the authority of both sides and shall be regarded as a part of this MoU. This MOU may be amended by mutual written agreement and may be terminated at any time by either party upon written notification signed by the competent authority of the party initiating termination. Such notification must be given to the other party at least six months in advance from the effective date of termination.
2. All joint activities not completed at the expiration or termination of the MOU may be continued until their completion under the terms of this MOU.
3. No amendment or modification of the MOU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be amendment of the MOU. The modifications/changes shall become part



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of the MOU and shall be effective from the date on which they are made / executed unless otherwise agreed.

4. Financial terms and conditions will be decided mutually as per needs of both parties. This MOU will be considered only for industrial, academic and R&D purposes only by both parties.

ARTICLE 6: Arbitration

- I. Any issues that are not addressed or stipulated in the MoU shall be discussed and resolved through negotiation in good faith and such resolution will be incorporated as written amendments to the MoU by mutual agreement between two Parties.
- II. No disputes are foreseen in the implementation of the MoU. The two Parties, however, agree that if any dispute arises between them, efforts will be made to settle the same as amicably as possible. If the dispute still remains unsettled, it will be referred for resolution bilaterally to Vice Chancellor, Guru Ghasidas Vishwavidyalaya, Bilaspur and Managing Director, M/S Narmada Drinks Pvt Ltd, Tifra, Bilaspur, C.G. The decisions so arrived at shall be final and binding on the parties to this MoU.

This MOU has been executed in two originals, one of which has been retained by the First party and the other by the Second party)



A WITNESS WHEREOF, the parties have executed this MOU and represent that they approve, accept and agree to terms contained herein.

PVT LTD, TIRRA,
BILASPUR, C.G.

Name and Address of the First Party Name and Address of the Second Party

Signed by

Name: Prof. Manish Shrivastava
Registrar, Guru Ghasidas Vishwavidyalaya
Guru Ghasidas Vishwavidyalaya
(A Central University)
Bilaspur (C.G.) 495 009 India

Signature:
Place: Guru Ghasidas Vishwavidyalaya

Dated:

Witness 1

Name: Dr Dilipkumar Pal
Nodal Officer, Industry Interface Cell

NODAL OFFICER
Industry Interface Cell

Signature: Guru Ghasidas Vishwavidyalaya
Place: Guru Ghasidas Vishwavidyalaya
Kori, Bilaspur (C.G.) 496009

Dated:

Witness 2
Name: Dr Sushil Kumar Shrivastava
Member, Industry Interface Cell

Nodal Officer
Industry Interface Cell

Signature
Place: Guru Ghasidas Vishwavidyalaya

Signed by

Name: Mr Alok Kumar Rout
GM/QSE, Narmada Drinks Pvt Ltd

Signature:
Place:

Dated: 03/12/2022

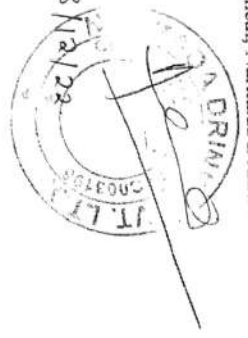


Witness 1

Name: Mr Anand Tiwari
GM- Technical, Narmada Drinks Pvt Ltd

Signature
Place

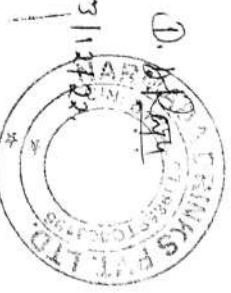
Dated: 03/12/22



Witness 2

Name: Mr Dhauraju Dokana
Kinley Incharge, Narmada Drinks Pvt Ltd

Signature
Place



No. 10 DES 2022

SOLEMNLY AFFIRMED OR SWORN
BEFORE ME BY THE WITHIN NAMED
Signatures/Thumb Impression

R.M. DUBEY
Notary
Civil Dist. Bilaspur (C.G.)